



We have the honor to invite you to attend the Workshop and Business Meetings

"Health Sector in Brazil - Regulation and Business Opportunities",

from 9:00 am to 5:00 pm on Dec 9th 2009

at the Grand Hyatt Beijing (Grand Ball Room 2 - LG Floor)

Organized by

the Ministry of Health of Brazil

Co-organized by

Embassy of Brazil in Beijing

China Chamber of Commerce for Import and Export
of Medicines & Health Products

China Association for Medical Devices Industry

China Pharmaceutical Industry Association

China Association for Pharmaceutical Equipment

For registration, please contact the Embassy's Commercial Section:

Ms. Mandy Wang, tel. 65322881 ext. 913 or e-mail: mandy@brazil.org.cn

诚邀阁下
参加
“巴西卫生业：制度与商机”推介会
12月9日
北京东方君悦大酒店
地下一层第二大
宴会厅

主办单位：

巴西卫生部

协办单位：

巴西驻华大使馆

中国医药保健品进出口商会

中国医疗器械行业协会

中国化学制药工业协会

中国制药装备行业协会

Workshop and Business Meetings
"Health Sector in Brazil - Regulation and Business Opportunities"
巴西卫生界: 制度与商机

Date: Dec 9th, 2009

日期: 2009 年 12 月 9 日

Venue: Grand Ball Room 2 - LG Floor, Grand Hyatt Beijing

北京东方君悦大酒店地下一层第二大宴会厅

TENTATIVE PROGRAM 日程表草案

- 08:30-09:00 Guests registration (with welcome coffee/tea)
来宾签到
- 09:00-09:05 Opening and presentation of honor guests and speakers
介绍嘉宾
- 09:05-09:10 Opening remarks by Mr. Gustavo Menezes, Charge d'Affair, Embassy of Brazil in Beijing
巴西驻华使馆临时代办古斯塔沃.梅内塞斯致开幕辞
- 09:10-09:20 Opening remarks by Representatives of Chinese Chambers and Associations
中国医药保健品进出口商会代表致辞
- 09:20-09:40 Presentation by the Minister of Health of Brazil, Dr. José Gomes Temporão
巴西卫生部长何塞. 戈麦斯. 滕伯劳讲话
- 09:40-10:00 Presentation by the Vice-President for Production and Innovation of Oswaldo Cruz Foundation (FIOCRUZ), Mr. Carlos Gadelha, "*The Brazilian Health-Industrial Complex*"
奥斯瓦尔多基金会主席 保罗.卡德利亚先生 “巴西卫生业综合概况”
- 10:00-10:20 Presentation by the Secretary of Science, Technology and Strategic Inputs from the Ministry of Health of Brazil (SCTIE), Mr. Reinaldo Guimarães, "*The Role of the Ministry of Health of Brazil in Health Research, Development and Industry*"
卫生部科学科技战略投入局局长 雷纳尔多. 吉马良斯先生 “巴西卫生部在卫生研究, 发展和行业中的角色”
- 10:20-10:40 Presentation by the President Director of the National Health Surveillance Agency (ANVISA), Mr. Dirceu Raposo de Mello, "*Brazilian Regulatory Framework*"
国家卫生监察署署长迪尔塞乌.巴尔巴诺先生 “巴西卫生监管框架”
- 10:40-10:50 Q&A
问答
- 10:50-11:10 Coffee-break
茶歇
- 11:10-11:30 Presentation by the Head of the Industrial Area of the National Bank for Economic and Social Development (BNDES), Mr. Pedro Lins Palmeira Filho, "*Brazilian Industry Policy – Health-Industrial Complex and the BNDES's Role*"
巴西国家经济和社会发展银行工业区主管 佩德罗.林斯先生安 “巴西行业政策 – 卫生行业概况及国家经济和社会发展银行的作用”

- 11:30-11:50 Presentation by the Board of Directors President of the National Association of Pharmaceutical Laboratories (ALANAC/CNI), Mr. Josimar Henrique da Silva, "*Pharmaceutical Industry in Brazil*"
巴西医药实验协会主席兼董事长 乔斯马.席尔瓦先生 “巴西医药行业”
- 11:50-12:10 Presentation by the CEO of the Brazilian Generic Medicines Industries Association (PRÓ-GENÉRICOS), Mr. Odnir Finotti, "*Generic Medicines in Brazil - Growth, Achievements and Challenges - Ten Years*"
巴西生物制药业协会执行总裁奥地尼尔.菲诺蒂先生 “巴西生物制药十年的发展,成就及挑战”
- 12:10-12:20 Q&A
问答
- 12:20-14:00 Networking Lunch (Venue: Residence 3 - P2 level)
联谊午餐
- 14:00-14:20 Presentation by the President of the Advisory Board of the Pharmaceutical Research Industry Association (INTERFARMA), Mr. Jorge Raimundo, "*Investment Opportunities in the Brazilian Health Sector*"
巴西医药研究工业协会顾问委员会主席 豪尔赫.雷蒙多先生 “巴西卫生行业投资机遇”
- 14:20-14:40 Presentation by the President of the Brazilian Association of Medical Devices Manufacturers (ABIMO), Mr. Franco Pallamolla, "*Business Opportunities in Brazil*"
巴西医疗设备制造商协会主席 弗朗哥•帕拉莫拉先生 “巴西商机”
- 14:40-14:50 Closing remarks
闭幕词
- 15:00-17:00 Business Meetings with Representatives from BNDES, ALANAC, INTERFARMA, PRO-GENÉRICOS and ABIMO
与巴西各商会,机构及银行商业会晤